



BUSINESS
Telephony
as-simple-as
1-2-3



PARTNER WITH CLOUD TELEPHONY LEADER IN ASIA



Increase portfolio of your
Business offering



Add Value to your
customers

Partnership for Growth



KNOWLARITY'S WORLD CLASS PRODUCTS

WHATS IN IT FOR YOU



Increase your Product/Service Portfolio:

Increase the portfolio of your offerings to your clients (potential to up-sell or cross-sell to your client base and to reach out to a larger audience) leading to higher revenues



Add Value to Your Customers:

Add value to your existing and new customers through our products and become more cost competitive with respect to your competitors



Higher Income Through Commission:

Earn monthly incentive up to 25% of the sale amount and sales force support. Year on year incentive on renewals ensures consistent source of income for future !

CLOUD TELEPHONY- STAY CONNECTED 24X7



Knowlarity brings you the best in business telephony solutions.
State-of-the-art **Knowlus cloud telephony platform**
allows businesses to stay connected 24x7

POWERFUL

- Customized IVR
- Cloud Dialing
- Web-SMS Integration
- Automated Speech Recognition

SCALABLE

- Easy enhancement of service load
- Seamless scaling for special campaigns
- Pay per actual usage

RELIABLE

- Hosted on Amazon Web Services (AWS)
- Detect & escalate any unusual behavior
- Automated failover mechanism

BENEFITS OF CLOUD OVER TRADITIONAL PBX MACHINES

Features	Cloud	PBX
Incoming Calls are forwarded to your existing Numbers (Mobile / Landline)	✓	✗
Easily program extensions through a web based interface	✓	✗
Call Logs, List of all customers who called you	✓	✗
Call Recordings, Access to all calls to your number	✓	✓
Ability to set post work hours – Forward calls to your number	✓	✗
Voice Mails – Customers can leave a message for you	✓	✓
No Hardware Installation	✓	✗
No Maintenance Charges	✓	✗

KNOWLARITY'S OFFERINGS



KNOWLARITY IN NEWS



The next generation of
IT Superpowers



Knowlarity- winner of
The TIE Lumis 2013 award



CEOs walk to work
campaign to improve city
commuting

THE ECONOMIC TIMES

How to make a winning pitch by
showing a united front to investors

BW | BUSINESSWORLD

A potential crime situation
can be averted by reacting quickly

SuperReceptionist – HOSTED PBX FOR BUSINESS



SuperReceptionist is your personal receptionist hosted virtually, having economic and operational advantages over traditional PBX systems. You get an exclusive telephone number that operates 24x7



Professional greeting



Mini CRM
integration



Voicemail



Vanity & Toll-free
numbers



Conferencing



Number portability



Click-to-call



Call recording

For detailed features and recent pricing, please visit: <http://www.knowlarity.com/sr/>



SuperReceptionist – INTEGRATED WITH ENTERPRISE SAAS



For detailed features and recent pricing, please visit: <http://www.knowlarity.com/sr/>



SMARTIVR- HOSTED IVR SOLUTION FOR ENTERPRISES



SmartIVR strengthens enterprises with the power of a comprehensive marketing, sales, and customer support solution



CRM Integration



Marketing ROI
tracking



Emergency
communication



Cloud based
Call center



Customer mobile
verification



Customer feedback



Data collection
Through IVR



Missed call back

For detailed features and recent pricing, please visit: <http://www.knowlarity.com/sivr/>



SMARTIVR- FEATURES



Text to Speech



Call Distribution



Conference Call



Call Recording



API Integration: Create call flow and routing, amend the call flow, with a set of powerful APIs which can be called before, during, or after a call



Multi-level IVR: Set-up custom menus and a variety of call routing options for the agents to handle customer queries



Automated Speech Recognition: Capture caller inputs from Speech in addition to key press



Call Queues: Manage and route large volumes of inbound calls with dynamic call routing and get access to real time call statistics

SuperFax- SEND FAXES ANYTIME, ANYWHERE



SuperFax is the powerful and affordable faxing solution that's as easy as checking your email! Perfect for today's businesses that demand simplicity, affordability, and power.



Personalized
Phone number



Receive faxes
in your email



Send faxes
Via email



Send fax to
multi recipients



Incoming fax to PDF



Online fax security



SMS alert on
email notification



24x7 customer
support

For detailed features and recent pricing, please visit: <http://www.knowlarity.com/sf/>



SuperConference- VIRTUAL AUDIO CONFERENCE ROOM ON CLOUD



Super Conference is your **virtual meeting room** on cloud connecting your teams anytime anywhere in seconds



Unlimited
conferencing



Professional
greeting



Secured dial in



Unique Pin



Blacklist
feature



Whitelist
feature



Call recording



Generate reports
in real time

For detailed features and recent pricing, please visit: <http://www.knowlarity.com/sc>



Channel Partner Program- Channel Partner's Privileges



Product Training:

- Live demonstration of the product and its features for better understanding of product
- In-depth training on the features of the product so partner can make customer presentations and demos
- Training on product's Web Interface for managing End Customers



Sales Support:

- Additional Sales force support on achievement of monthly targets
- Exclusive "Plan & Packages" of services to sell other than regular packages
- Assistance in making the sale to the End Customer where customization is required
- Technical support and customer care to End Customers on phone and email



Incentive Program:

- Monthly incentive up to 25% of the sale amount
- Year on year incentive on renewals i.e. consistent source of income for future
- Exclusive selling rights in selected territories for the top performing partner

Channel Partner Program- Channel Partner's Responsibilities



Business Expansion:

- Actively identify potential sale opportunities for COMPANY's products
- Conduct marketing activities to increase the awareness about the COMPANY's product
- Take ownership to convert leads to sales and make best use of the resources provided
- Conclude new sales to end customers and collect usage charges



Customer Support & Engagement:

- Engage with existing customers to drive usage of the product
- Renew services of existing customers towards the end of the product term and collect renewal charges as applicable

CUSTOMER TESTIMONIALS

"We are using Knowlarity's Toll Free Services for quite sometime now. In medical sector, every second counts. We get a lot of calls for consultations. We were able to answer only a few. The others could not be tracked. But now we can call back each and every caller and answer his query efficiently. Keep up the good work guys!"

Sachin
Founder & CEO-Medical Second Opinion Pvt. Ltd.



"We started using Super Receptionist recently. I travel very often as my company is growing everyday. I don't have to worry anymore about missing customer calls. With the call recording facility, I can instantaneously track who my callers are and get back to them right away. My business doesn't suffer while I travel any longer now. Good work guys!"

Minakshi Chaudhary
CEO, The MHA Training Company

CUSTOMER TESTIMONIALS

"We've been a super happy campers with **Super Receptionist** for quiet some time. Now our consultants are able to better manage all the queries that comes their way from different job seekers. I recommend all SME's to surely try Super Receptionist to experience the value add this bring to their businesses."

Tanuja Vashistha
Founder & Chief Learning Officer, BRICCKS.



"**Super Receptionist** has helped me manage my calls better as I am not worried about any missed calls anymore. I am happy to inform that my decision to go for **Super Receptionist** was the best decision made and I plan to use the service for life. Good work guys!"

Niraj Satnalika
Founder Satnalika Foundation

KNOWLARITY FAMILY

About

Knowlarity is the pioneer of cloud telephony in India and creates state of the art products for SMEs and Enterprises. The company makes business telephony reliable and intelligent by providing a suite of hosted products that help businesses to improve their productivity. The company was incorporated in Aug 2009 and has grown from a garage startup to a 200+ employee company.

Investors



Knowlarity is backed by Sequoia Capital, one of the most prestigious Venture Capital firms in the world. Sequoia has invested over \$6M in Knowlarity. They have previously made investments in companies like Google, Apple, YouTube, LinkedIn and Justdial.

Awards



MANAGEMENT TEAM



AMBARISH GUPTA, CEO

Ambarish worked as a Strategy Consultant with McKinsey & Company in the United States before returning to India to start Knowlarity Communications.

Ambarish received his MBA from Carnegie Mellon University in 2007 and Bachelors in Computer Science from IIT Kanpur in 2000.



BIPUL PARUA, CTO

Bipul has deep experience in technology with hands on experience as architect, engineer, and technical manager. He worked for 8 years in multiple startups in Silicon Valley.

Bipul received his Bachelors in Computer Science from IIT Kanpur in 1999.



SHRUTI AGGARWAL, CFO

Shruti has been instrumental in building the financial infrastructure of Knowlarity. Being the custodian of our financials, she keeps a hawk's eye on our accounts and finances.

Shruti is a Chartered Accountant and a Company Secretary by profession and has previously worked with a Big Four Audit Firm.



KRISHNAN K., CXO

Krishnan is a rainmaker par excellence, with a stellar track record in general management, and corporate strategy. He drives operations and excels in customer experience deliverable. He graduated from IIT Madras, and followed it with a PhD in Civil Engineering from Northwestern University, Evanston.

Contact Us

Corporate Office:

Knowlarity Communications,
Amsoft Business Centre,
Unitech Trade Centre,
Near Park Plaza Sector 43,
Gurgaon, India – 122001

Regional Offices:

Mumbai Office:

207, Corporate Avenue,
Sonawala Road, Goregaon (East),
Mumbai – 400063

Bangalore Office:

412 2nd Floor, Jindal Building,
4th Block, 100 Feet Road,
Koramanagala,
Bangalore, KA 560034



011-66468129
1800-208-1111

TALK
to us!